



GIVE, GROW, INSPIRE

2025 ANNUAL CAMPAIGN

PARKVIEW HUNTINGTON FAMILY YMCA

YOUR GIFT MATTERS

Summer 2025

Hello Y friends!

Each year our YMCA conducts an Annual Campaign to raise funds to help impact others in our community. Every dollar we raise through the campaign is used to provide scholarship assistance for those who need support for Y programming and memberships. We had a record-breaking attendance in summer camp this year and had many children here each day because of the support of financial assistance. Throughout 2024, we provided more than 2200 individuals with nearly \$135,000 in subsidized services in day camp, preschool, youth sports, dance, music and more!

During the 2025 calendar year and our 2025 Annual Campaign, Huntington YMCA donors have an outstanding opportunity for qualifying major gifts to be matched by the Indiana State Alliance through a Lilly Grant. We would love your help in obtaining these matching funds!

Here are the details:

If you are a new donor or "lapsed" donor to our YMCA, a gift starting at \$2000 (or more) may be matched* dollar for dollar. Or, if you contributed \$1000 or more last year and your gift is increased by an additional \$1000 or more, the State Alliance provides our Y with a match* of the difference in the increase in your gift! (*maximum matching dollars per donor is up to \$5000)

Our goal is to capture all additional matching funds available to our YMCA to have a greater impact on our community! The enclosed brochure provides a couple of testimonials of the impact of services. All gifts truly matter and help us to make lives better within our community! To be eligible for the matching funds, one must meet the giving levels noted above and complete the fulfillment of a pledge (make final payment), by the end of December 2025. If you don't feel you can give at the eligible levels for a matching gift, any gift is still impactful and greatly appreciated! Thank you for your consideration in giving a gift this calendar year.

If you have further questions or need additional guidance, please contact Joy Koch, Director of Marketing & Development or Todd Latta, CEO at the YMCA (260-359-9622). Thanks for your consideration and your support!

Sincerely,

Joy Koch
Director of Development and Marketing